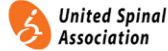




# SPINAL CORD INJURY AWARENESS MONTH

**Advocacy. Empowerment. Independence.**



It is estimated that there are 17,810 new SCI cases occurring each year in the U.S. — a number that does not include individuals who die at the location of the incident that resulted in the SCI. It is also estimated that the number of people with SCI living in the U.S. is approximately 294,000 persons. The average age of injury increased from 29 in the 1970's to 43 since 2015, and 78% of injuries are male. Vehicle crashes are the most common cause of SCI, followed by falls with other common causes being violence (e.g. gunshot wounds) and sports/recreation activities (e.g. diving).

In 2014, National SCI Awareness Month was established through the passing of a U.S. Senate Resolution 533 in order to (1) support research for SCI to find better treatments, more effective therapies, and a cure for paralysis; and (2) clinical trials for new therapies for people living with paralysis.

Here at the South Carolina Spinal Cord Injury Association (SCSCIA), our goal is to further the spirit of the resolution to include:

- **Creating awareness for people with SCI** by virtually presenting educational, informational, supportive, and fun events throughout the month. Some of the events scheduled are:
  - Techie Tuesday with the SC Assistive Technology Program
  - Peer support groups with topics to help people with SCI get through daily tasks
  - Adaptive wheelchair skating
- **Creating awareness for people without SCI** by bringing the injury closer to home (it can happen to ANYONE) through SCI stories and preventive measures. Some of the ways we intend to do this are:
  - By using #SCIAwareness2020 on social media
  - By creating a frame for use on Facebook
  - By sharing the stories of our members with SCI

We are excited to get the Community involved, starting with your potential sponsorship. Your financial support will allow SCSCIA to make September's events more memorable by helping with the costs of promotional materials and extras such as drawing items to encourage daily event participation:

**Champion Sponsor (s)** **\$1,000**

*Benefits include:*

- Company logo on SCI Awareness Month promotions (emails, website, flyers, etc.)
- Premium placement of company logo on SCI Awareness Month page of SC Spinal Cord Injury Association website
- Recognition from the virtual platform
- Recognition in the SC Spinal Cord Injury Association newsletter
- Opportunity to address attendees during unlimited Zoom meetings/activities

**Partner Sponsor (s)** **\$800**

*Benefits include:*

- Recognition from the virtual platform
- Opportunity to introduce two activity speakers
- Company logo on SC Spinal Cord Injury Association website
- Recognition in SC Spinal Cord Injury Association newsletter

**Activity Sponsor (s)** **\$400**

*Benefits include:*

- Recognition from the virtual platform
- Company logo on SC Spinal Cord Injury Association website and recognition in newsletter



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## 2020 Sponsorship Commitment Form

Thank you for your willingness to support the 2020 SCI Awareness Month effort. Please complete this form and return to the address below.

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, ST Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

- |                          |                             |                   |
|--------------------------|-----------------------------|-------------------|
| <input type="checkbox"/> | <b>Champion Sponsorship</b> | <b>\$1,000.00</b> |
| <input type="checkbox"/> | <b>Partner Sponsorship</b>  | <b>\$800.00</b>   |
| <input type="checkbox"/> | <b>Activity Sponsor</b>     | <b>\$400.00</b>   |

Sponsorships must be paid in full before September 1, 2020.

Payments by check to be made out to:

**South Carolina Spinal Cord Injury Association**

Invoices gladly created upon request.

Please call 803-252-2198 or email [info@scspinalcord.org](mailto:info@scspinalcord.org) with any questions.

Return completed forms and payments to:

South Carolina Spinal Cord Injury Association, 2935 Colonial Drive, Columbia, SC 29203